

The One Club launches development dept

NEW YORK, US: The One Club has announced the formation of a development program to partner agencies, products and services with awards shows and educational programs in the advertising, design and interactive industries.



Heading the development program for The One Club will be Alison Davis Curry. "Alison's passion and expertise in our field will be invaluable in helping our sponsors develop programs with us to promote their good names with excellence and innovation in the field," says Kevin Swanepoel, The One Club president.

"Our board is keen to move The One Club from the number one position in the US, to the number one position internationally, and the development program will enable us to do just that."

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