International expert to offer Integrated Strategic Planning, Business Planning & Performance Management workshop

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Malcolm Furber, a Fellow of the Chartered Institute of Management Accountants, (CIMA), Fellow of the Institute of Directors of Southern Africa, Companion of the Chartered Management Institute (UK) and a member of the South African Institute of Management, will present a workshop for senior executives in Johannesburg and Cape Town in 2015.

The Integrated Strategic Planning, Business Planning & Performance Management workshop, organised by Litha Communications, is aimed at organisations that wish to improve company performance, ensure sustainability, improve strategic and operational decisions and understand the use of analytical tools and techniques in strategic finance functions.

Course dates

The course will be held in Johannesburg on 19-20 May and 14-15 October and in Cape Town on 18-19 June and 17-18 November 2015.

Course content

"An integrated strategic planning, business planning and performance management model delivers an aligned and integrated plan with high confidence levels of achieving objectives," explains Furber.

"The course covers the Balanced Scorecard, Enterprise Performance Management, Causal Analysis, Performance Management, using Activity-Based Cost Management (ABCM), Benchmarking and Incentives, which is an interactive session, where we will look at the various types of incentives that work and those that do not."

The workshop:

- Provides a framework to define objectives, measures and targets, and to link them throughout the organisation
- Translates vision and strategy into performance measures
- Focuses on the most relevant performance indicators and aligns the aspirations of the different parts of the organisation
- Identifies resources - money, people, assets - consumed by each activity in an organisation
- Identifies the events or drivers that cause each activity to be performed and how these drivers and their relationships within processes are used to assess and manage costs
- determines the root cause of a failure, (eg an accident) and, through causal analysis, continually asks what, why and who until the question becomes exhausted
- Offers a framework that describes the strategic position, strategic options, strategic implementation and strategic risk
- Provides case study examples of performance management in action

More about the facilitator

Furber trained with ICI in the UK, qualifying as a Chartered Management Accountant in 1978 and has undertaken post-qualifying studies in Marketing at Bradford University, International management trends at Princeton (US) and Strategic management courses at SBL/UNISA and the London Business School.

He is currently the Immediate Past President of CIMA, but he has been a member of CIMA's council for 17 years and, until his appointment as Vice President, was a Membership Assessor and Chairman of CIMA's lifelong learning policy

committee. He was involved in four of CIMA's qualification reviews.

More about Litha Communications

Litha Communications, an integrated marketing consultancy, offers training as part of its core offering. With its head office in Johannesburg and newly opened satellite offices in Cape Town and Nelspruit, it offers national representation. Learn with Litha is the training division that began offering conferences, events and exhibitions training in 2013.

Bookings

The cost of the workshop is R8,000 (excluding VAT) and companies booking four delegates get one free. For more information, email kevin@lithacommunications.co.za or call Kevin Cloete on +27 (0) 21 782 0508 or Debbie Last on +27 (0) 11 484 7663.

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