

## Howard Audio hits the 2017 ground running

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It's a brand-new year and Howard Audio has hit the ground running with a slew of productions under our belt, at what better way to celebrate 2017 than with our first award of the year! The MTN "Nightshift" commercial for which we were responsible for re-creating the Commodores classic hit, was awarded the monthly "best of reel" from iDidtht for December. A huge shout-out to all involved; Director Teboho Mahlatsi from Bomb Commercials, MOI content for all the VFX post production, Upstairs Ludus for the off-line edit and the amazing creative team from Metropolitan Republic. Not forgetting the talented musicians who made the track a hit - And our track's voc hero, Timothy Moloi, our very own homegrown "Marvin".

The MTN commercial just keeps on trucking. Over 2.6 million hits on YouTube, and counting. Watch the ad below to see what all the fuss is about.

We also had the top 24 finalists from TV show "The Voice - Afrique" in studio - where we recorded a massive track for the show.



We wish all our clients and suppliers a productive and successful new year.

- "Jonathan Roxmouth is back on home ground, and the response has been nothing short of phenomenal Jul 2025
- \* Celebrating excellence in sound 23 Apr 2025
- "What does South Africa sound like? Behind the scenes for SA Tourism 14 Apr 2025
- " Unveiling Cell C's audio identity 7 Feb 2025
- " HA Looking back 2024 17 Jan 2025

## **Howard Audio**

[HOWARD AUDIO] At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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