

# Ndumiso Mngomezulu joins Brave Group's Bold as a partner

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Bold is excited to announce the appointment of Ndumiso Mngomezulu as a new partner. Bold is a Brave Group executive communications and advisory firm. Ndumiso joins broadcaster and journalist Jeremy Maggs, and is a vital addition to the company's fast-growing suite of offerings.



A seasoned communications strategist, Ndumiso brings vast experience across multiple sectors as a lead consultant. His extensive experience spans from strategy, consumer marketing insight, brand strategy, marketing and communications to leading public affairs for some of the world's leading multinational corporations and global development agencies.

"Brave Group has an outstanding reputation for diversity and high levels of service delivery. The Group prides itself in the ability to select a world-class composition of team members. I am delighted to join such a high-performance group of companies with a clear mission to build great brands, great country, great people. Moreover, Bold's prospect in South Africa and the globe is a dream for any person with great zeal and entrepreneurial spirit like me. I am ready for the world to experience the exceptional expertise Bold has to offer comments Ndumiso.

Having consulted extensively: fast moving consumer goods, financial services, telecommunications, public sector and with

foreign development cooperation agencies, Ndumiso brings with him a wealth of expertise to lead the growth of Bold and solutions for our varied portfolio of clients through his understanding of the intersection of strategic marketing, communications and public affairs in building an organisation trusted by its stakeholders to deliver against their interests without compromising the bottom line or objectives.

Co-partner Jeremy Maggs says, "Ndumiso is a welcome addition to our fast-growing team, and his strategic talents will be of huge benefit to clients. Bold, in just seven months, has acquired a raft of new business with a unique service offering that appeals directly to the C-suite and meets rapidly changing high-level communication needs."

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