

Modulbox: the solution for tight eventing deadlines

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Scan Display's unique 'exhibition stand in a box', the Modulbox, demonstrated its amazing mobility and functionality when it recently allowed Scan to exhibit at back-to-back events without breaking a sweat!



Scan Display's Modulbox at the Events Summit, Coca-Cola Park, Johannesburg

"We used our Scan Display branded Modulbox at the Events Summit at Coca-Cola Park in Johannesburg but also wanted to exhibit at the SAACI Conference, which was taking place the following day at the CSIR in Tshwane," explains Justin Hawes, MD of Scan Display.

"Thanks to the Modulbox's extreme portability (it folds up and can be placed onto a trailer) and very fast set up (all the panels simply open up and slide away) we were easily able to exhibit at both venues, enabling us to take full advantage of the great marketing opportunities provided by these industry-leading events.

"Once the Modulbox is closed it can be securely locked, so we were even able to leave our computers, popcorn machine and marketing material in the Modulbox while it was transported - making the Modulbox the very model of a 'lock-up and go' exhibition stand," he concludes.

The Modulbox design is imported under licence from Modulbox Germany but the units are manufactured locally by Scan Display.

Each Modulbox can be custom-designed to a client's specifications. It is perfect for roadshows as it allows companies to create a portable branded showroom that can be taken around the country to wherever their customers are. This makes the Modulbox a cost effective way to communicate with a widespread audience.



Scan Display's Modulbox at the SAACI Conference, Tshwane

As Scan's recent experience proves, the Modulbox is ideal for events and exhibitions, especially those with a restricted set-up time.

For more information go to www.scandisplay.co.za or call Justin Hawes on +27 11 447 4777.

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