

## Kingdom of Bahrain appoints Litha Communications

Issued by <u>Litha Communications</u> 20 Feb 2010

Litha Communications has recently been appointed by the Kingdom of Bahrain to develop the brand strategy for the UNESCO-approved, Arab Regional Committee - World Heritage (ARC- WH).

The team is currently in Bahrain to consult with UNESCO World Heritage experts and the Kingdom of Bahrain's Ministry of Arts and Culture.

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## **Litha Communications**

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