

AMASA's Shebeen Party ready to rock Thatchers in Lonehill

On the 25th October, the advertising, media and marketing industry will be rocking Lonehill Shebeen style to raise funds for AMASA's Annual Learnership Programme (ALP). With ticket sales hotting up, the industry is urged to get their party spots confirmed as soon as possible.

Issued by [AMASA](#) 16 Oct 2012

Partygoers can look forward to DJ's Naves and Spectacular from Metro FM; Stephie B and Mixi from Good Hope FM; Milkshake, Forbes and Fix from 5FM and a five piece alternative rock/pop band Mad Love to keep feet moving.

"We encourage our media owners, media agencies, marketers and ad agencies to interpret the Shebeen theme in the best way they know how," says Dustine Tobler who heads the party organising committee. "We've secured fantastic DJ's with help from SABC and have great prizes up for grabs for the Best Dressed Individual who walks away with R1000 cash and the Best Dressed Team who will be spoiled with a team breakfast."

Doors open from 18h00 and tickets will cost AMASA members a paltry R150 each and non members R200 per ticket. The cost of a ticket includes a welcome drink at the door and a boerewors or salad roll. Additional food will be available for sale on the night.

"Please remember to bring a child's toy with you, as each year AMASA makes a sizeable toy donation to our long support charity, the Little Switzerland Orphanage," says Dustine.

AMASA thanks our party sponsors: SABC Radio; NAB; Brand IQ; Provantage; Ad Outpost; Ads24; Habari Media; Continental Outdoor; ComutaNet and Cinemark.

Tickets can be booked through Margie Main margie@cinevation.co.za. Thatchers is located on Main Road in Lonehill.

For more on AMASA, like us on Facebook (AMASA Jhb) or visit our website: www.amasa.org.za.

• **Amasa Igniters Forum 2025 to reshape media narratives in digital age** 13 May 2025

• **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021

• **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021

• **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 1 May 2021

• **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020

AMASA



The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)