

Now on YouTube: Media Career Guide episode with Bizcommunity

Now available for viewing on small screens everywhere, via <u>Bizcommunity's YouTube channel</u>, is the Media Career Guide TV interview with our editor-at-large, <u>Simone Puterman</u>, which flighted on SABC1 on 7 February 2013. [video]

Issued by <u>Bizcommunity.com</u> ^{8 Mar 2013}

Note: The Bizcommunity interview is at 9:00 of this 17-minute video.

Using her considerable experience in social media and the twitterverse, Simone (@SimoneBiz) gives insightful career guidance advice to aspirant job seekers in the marketing, media and advertising industries and how to use the digital medi to enhance their career paths.

She also provides useful tips on how both job seekers and recruiters can use Bizcommunity's popular jobs and CV section to find and fill ideal positions and educate themselves.

This episode was part of the third season of the Media Career Guide Show, brought to you by the Gauteng Film Commission, and produced by Seventeen Eight Media (www.seventeeneightmedia.com), a black-owned production house specialising in advertiser-funded programmes for TV and blue-chip clients.

Currently being repeated

The 26-part show, which is currently being repeated on SABC1, had new features requested directly by viewers, aimed a helping them to get more information about careers in film, television, music, advertising, print; digital media, and marketin and promotions. It was presented by new host Mpho Putini (@mphoputini), who is also a drive-time presenter on Jozi FM.

For more on Bizcommunity's career opportunities, go to www.bizcommunity.com/cv. For more on the Media Career Guide show, go to the SABC1 info page, and follow @McgSABC1 on Twitter.

- *Biz Most Read Award winners May 2025 2 Jun 2025
- " All about YOU! Putting YOU in YOUth Month on Biz! 20 May 2025
- *Biz Most Read Award winners April 2025 1 May 2025
- "Biz Promoted Features: Keep your business headlines in the spotlight for 7 days 16 Apr 2025

Bizcommunity.com



Where 370 companies in 18 industries trust Biz Press Office newsrooms to publish corporate content, on Africa's indispensable B2B news media. **Enquire about a newsroom like this for your company on sales@bizcommunity.com**

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com