

Reminder: Roger Garlick Award entries close this Friday

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AMASA reminds all marketers, media agencies, communicators and students wishing to enter the annual Roger Garlick Awards, that entries close this Friday, 12 July.

This year, entries can only be submitted online and for the first time, AMASA has introduced an Ignition Award aimed at students. Other changes to this year's awards include entry by category rather than media type.

The Roger Garlick Awards recognise innovative media placement and strategy. Entrants will need to provide details on their challenge, insight, idea, strategy and result for each entry.

For more information on the awards, and to download the entry form, visit www.amasa.org.za

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