

Charl Thom joins FoxP2 as managing director and partner

Fresh from a five year stint as Grey Advertising Cape Town's business unit director, Charl Thom has joined FoxP2 as managing director and partner. At Grey, Thom ran the Heineken, Tanqueray and Captain Morgan Rum portfolio accounts for key FoxP2 client, Brandhouse. He also assisted in setting up the Grey Cape Town office. Charl has a Bcomm (marketing) from RAU and worked both in South Africa and London in media, before making the switch to working for a creative agency.

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