

## Kenyan design firm moves to safeguard equipment

One of the leading graphic design and colour separation (re-pro) companies in Kenya, ImPress Repro Limited, has implemented APC 1.5 KVA and 5KVA Smart-UPS uninterrupted power supplies (UPSes) to protect its equipment from power surges being experienced in Kenya.

By [Zachary Ochieng](#) 7 Apr 2008

The products, installed in November last year by Acon Systems within the company's production department to protect its latest state of the art Kodak CTP (Trendsetter III) plate setter and workflow servers, were implemented within one day.

ImPress Repro Managing director, Jimmy Malu, says frequent power surges have caused great losses to the company and also managed to blow other UPSes used. "We were only able to contain the situation after we installed APC Smart-UPS UPSes," he says.

Malu says the APC products have been of great value to them and because of their reliability, they have been able to save their equipment from the damaging effects of power losses, hence reducing the costs of machine maintenance and increasing production.

"In Kenya, frequent power outages are experienced across the country, creating the need for companies to install equipment that can assist them in shutting down servers and all machines safely. This in turn saves costs incurred," he says.

Says Stephane Dubout, country manager: East Africa and Tunisia, Critical Power and Cooling Services division of Schneider Electric: "In today's business world, reliability is everything - hence the importance of a good UPS solution can be over emphasised, especially in environments like Africa where power outages and surges are frequent.

"Downtime is intolerable to organisations like ImPress, reinforcing the need for constant power availability and reliability. Responsible users realise that clean power is an essential ingredient to system reliability.

"Companies like ImPress Repro use the APC Smart-UPS range of UPSes to protect critical data by supplying reliable, network-grade power in either traditional tower or rack-optimised form factors," explains Dubout. "The Smart-UPS is the ideal UPS for protecting business critical servers, voice and data networks, point of sale, retail/bank back office and ATMs."

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