

AccessKenya appoints new product development manager

AccessKenya Group, the internet service provider located in Kenya, has appointed Nelly Kimundi as the new product development manager.



Kimundi joins the NSE listed firm from Escrow Systems, a member of the El Escro Internacional Group, where she served in client relationship management and marketing. She has over five years experience in marketing and product development with successful product launches with The East African Magazines and the Standard Group.

At AccessKenya, Kimundi is expected to bring local market knowledge in product development having previously launched publications in the market, including the re-launch of *True Love* magazine in the country. She will play a leading role in development of new competitive and creative products as well as modifying existing products to satisfy AccessKenya's newly defined market niche and increase its share and revenue.

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