

# Mauricio Alarcon appointed Nestlé's CEO for Central and West Africa region

Nestlé has announced the appointment of Mauricio Alarcon as its new chief executive officer for the Central and West Africa region.

Alarcon has an in-depth understanding of Central and West Africa having held various roles in the region, including managing director for Nestlé Côte d'Ivoire and Nestlé Nigeria. He holds a master's degree in engineering from the University of Manchester.

Alarcon assumes the role today.

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