

New ½ litre Savanna Dry



Savanna Dry has launched a ½ litre bottle in the same crisp, premium cider style, available nationwide in cases of 12. Innovation is important for the brand. "We strive to continue setting trends and offering alternatives for our consumers. The introduction of this new half-litre bottle is one such innovation," says Liezl Dippenaar, marketing manager, Savanna SA.

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