

## More speakers announced for RTD11

The 11th International Conference on Responsible Tourism in Destinations (RTD11) will be held from 14-15 April 2015 at the Cape Town International Convention Centre. It takes place during Africa Travel Week 2015, alongside WTM Africa and hosted by the City of Cape Town. RTD11 presents an opportunity to reflect on what has been achieved in Cape Town, South Africa and elsewhere around the world, to document good practices applied by different producer groups, and set the agenda for change for the next 10 years.



The conference will result in a "Responsible Tourism Practitioner's guide to realising Responsible Tourism in destinations" - reflecting the input from keynote speakers, panellists and delegates. Cape Town is a destination focused on Responsible Tourism and therefore the ideal host of the 11th International Conference on Responsible Tourism in Destinations.

### All about Responsible Tourism

"The City of Cape Town is pleased to be hosting the 11th International Conference on Responsible Tourism. Responsible Tourism is an approach to the management of tourism in order to maximize economic, social and environmental benefits while minimizing the costs to the City and the country as a whole.

In short, Responsible Tourism is about making better places for people to live in and better places to visit. It is important for Cape Town and South Africa to come together and encourage all tourism role-players to adopt the policies of Responsible Tourism. This will help to improve the sustainability of local businesses, increase destination marketing and which ultimately contribute to the sustainability of the city and the country.

With the City of Cape Town embracing and following Responsible Tourism principles, local communities are respected and involved in the decision-making process and local resources are used sustainably", said the City's Mayoral Committee Member for Tourism, Event and Economic Development, Councillor Garreth Bloor.

The City of Cape Town is excited to announce that the following speakers will also be joining the debate at the 11th International Conference on Responsible Tourism in Destinations:

- Tim Williamson, Director, [responsibletourism.com](http://responsibletourism.com), United Kingdom
- Matthias Leisinger, Vice President of Corporate Responsibility, KUONI Group, Switzerland
- Manisha Pande , Director and General Manager, Villageways, India
- Afzaal Mauthoor, CEO, Inspired Escapes, United Kingdom
- Adama Bah, ASSET Gambia, Gambia
- Samantha Annandale, General Manager, Hotel Verde, South Africa
- Mario Delicio, Founder & Owner, Verde Invest, South Africa
- Lee-Hendor Ruiters, National Cleaner Production Centre, South Africa
- Glenn Phillips, Managing Executive: Tourism & Marketing, SANParks, South Africa
- Justin Hawes, CEO, Scan Display, South Africa
- Sabine Lehmann, CEO, Table Mountain Aerial Cableway, South Africa
- Dawn Robertson, CEO, Gauteng Tourism Authority, South Africa
- Nombulelo Mkefa, Director: Tourism, City of Cape Town, South Africa
- Paul Miedema, Director, Calabash Tours, South Africa
- Prof. Harold Goodwin, Manchester Metropolitan University and International Centre for Responsible Tourism, United Kingdom
- Anton Groenewald, Executive Director: Tourism, Events and Economic Development, City of Cape Town, South Africa
- Heidi van der Watt, Director, International Centre for Responsible Tourism, South Africa

For more, go to [www.wtmafrica.com/rtd11](http://www.wtmafrica.com/rtd11)

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