SA Tourism calls tourism businesses to participate in Travel Trade Friday

South African Tourism is calling tourism businesses and service providers to participate in the 2020 Travel Trade Friday.

Image source: Gallo/Getty

An initiative by the Tourism Grading Council of South Africa, Travel Trade Friday allows trade businesses and service providers to find new products and services, and update existing products and services, in order to promote South Africa's tourism offerings to trade and media. The trade takes place at the South African Tourism offices in Sandton on Friday, 27 March 2020.

This is an initiative by the Tourism Grading Council of South Africa that allows trade businesses and services providers to present their products or service to a panel of South African Tourism staff members.

All traders will present to a panel of South African Tourism staff members, in a way suitable for them. They are therefore requested to bring information about their products in the form of brochures, samples where possible. A projector will be available, so USB sticks are welcome.

Travel Trade Friday is open to tour operators, hotel groups, bed & breakfast establishments and any other tourism experiences. This is an exclusive opportunity to engage with various South African Tourism team members to present and educate them about your products and services.

Interested parties are requested to choose a time slot from the below

Dates: 27 March 2020

Venue: South African Tourism Head Office. Bojanala House, 90 Protea Road, Chislehurston, Sandton

Available Time slots: 09:00- 09:30 / 09:30-10:00 / 10:00-10:30 / 10:30-11:00 / 11:00-11:30 / 11:30-12:00

To book a slot, contact Kgomotso Mfisa via email on Kgomotsom@southafrica.net or call 011 895 3146.

For more, visit: https://www.bizcommunity.com