

# Orapeleng Modutle chats Joburg Fashion Week and Forbes 30

 By [Ruth Cooper](#)

8 Oct 2018

The 2018 African Fashion International (AFI) Joburg Fashion Week took place at Melrose Arch, Johannesburg from 4-7 October 2018 with the theme #AfroAsia. We chat to go-to-designer-for-the-stars, Orapeleng Modutle, about his spring/summer showcase seen at AFI as well as his reaction to being recently listed as one of the Forbes 30 Under 30 African Creatives.



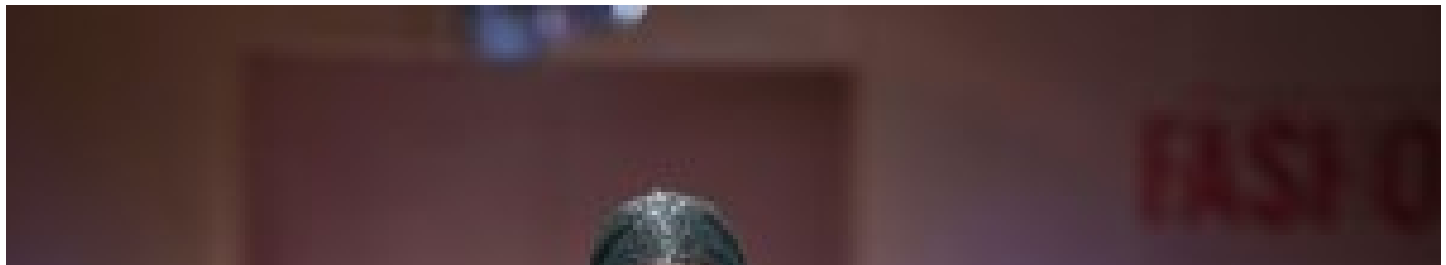
■ ***Can you give us the inspiration behind your showcase at Joburg Fashion Week?***

Our spring/ summer showcase is a celebration of music. The relationship between fashion and music is one of abundant and mutual creativity. The collection tells a story of reciprocal influences that result in some of the most dynamic apparel with visualisations ever created in popular culture.

■ ***How did you interpret the AFI Fashion Week theme, #AfroAsia?***

#AfroAsia is a hive for diverse international fashion fused with African elements bringing a new kind of narrative that speaks an African global language.







■ ***What type of woman do you design for?***

The ideal Orapeleng Modutle Style Avenue woman loves to express her own romantic femininity always with taste,

sensibility, and refinement, making the most of her own natural attributes.

■ ***What is it like being selected as one of the Forbes 30 Under 30 African Creatives?***

I am extremely honoured to be nominated amongst such prestigious young Africans. Looking over the other winners in previous years, their companies are valuable and have grown successfully.

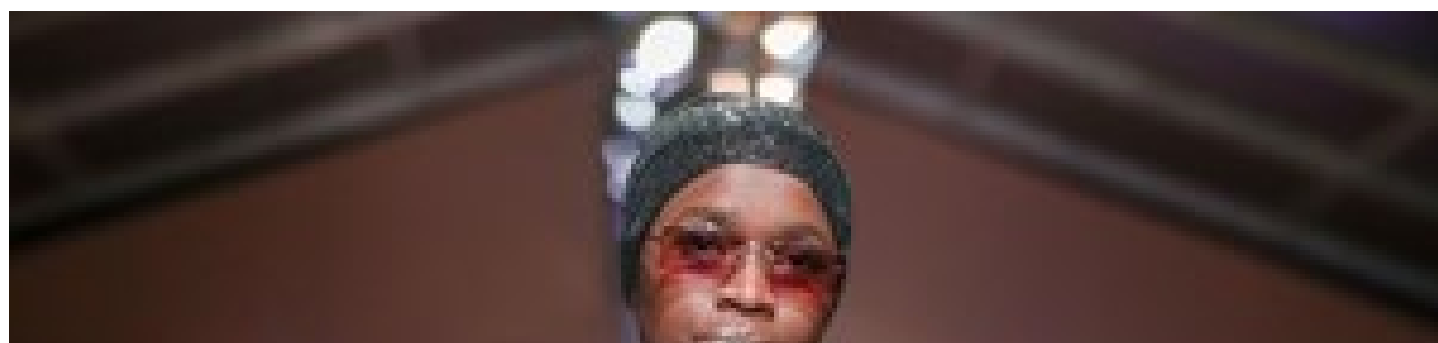


■ ***What have been some of your top career highlights?***

Being on *The Forbes Africa 30 under 30* as well as the Africa Youth Awards 100 Most influential young Africans all in one year was a great highlight for my career.

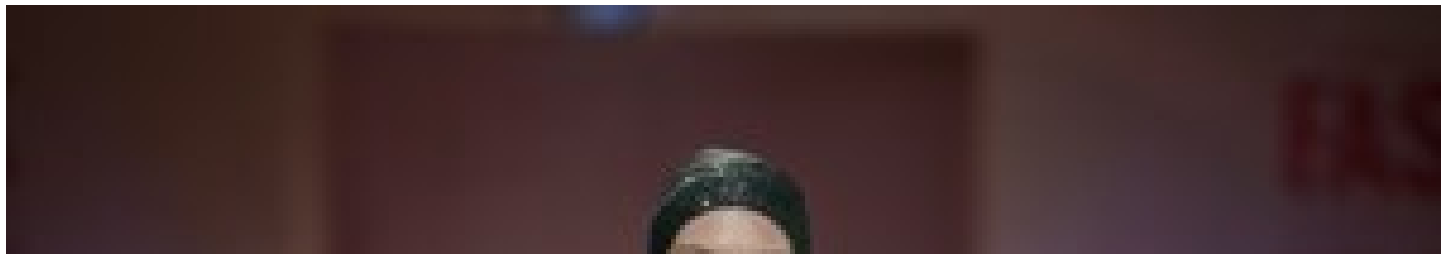
■ ***What would be your top trends for spring/summer fashion this year?***

Lots of fringing!





Brought to you by  
**AFT** 





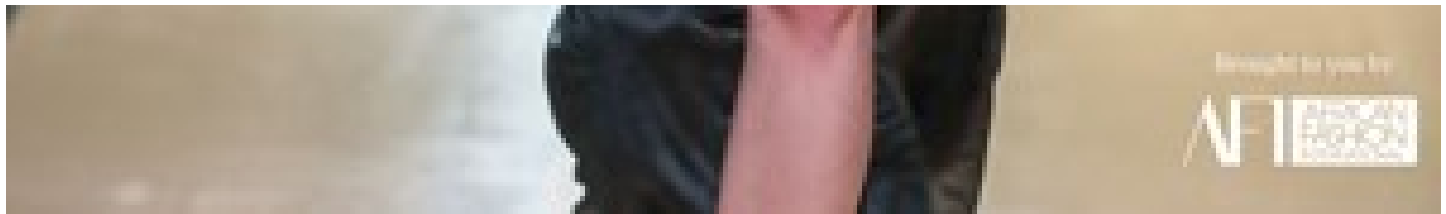
■ ***What advice would you give to up and coming African designers?***

Stay focused and hungry and always remember what your long-term goal is.

■ ***What still needs to happen when it comes to the support of African fashion designers?***

We need to invest a little bit more into the young African talent.









■ **What are you currently working on and what's next?**

I can't say much, but loads more are coming from the OM brand.

[www.orapelengmodutle.com](http://www.orapelengmodutle.com)

ABOUT RUTH COOPER

- Ruth is the production manager at Bizcommunity. [ruth@bizcommunity.com](mailto:ruth@bizcommunity.com)
- In Review: La Colombe's winter special menu - 6 Jul 2023
  - Sleep in a working vineyard at Creation Wines' luxurious Voormanshuis - 2 Dec 2022
  - Heritage meets health with Creation Wines' new wine and food pairing - 30 Nov 2022
  - 5 reasons to stay at off the grid Gonana Guest House in Paternoster - 10 Jun 2022
  - In review: Staying at historic D'Olyfboom guest farm in Paarl - 22 Sep 2021

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>