

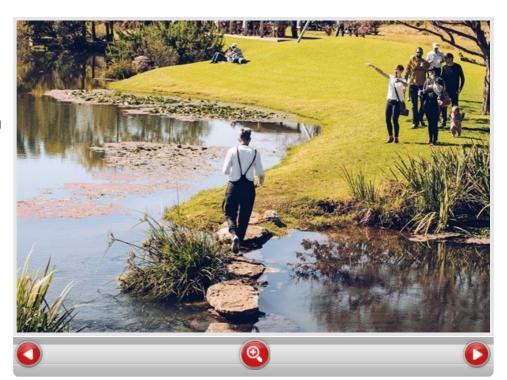
# Taking the #AmexExperience to new heights at the 2019 edition of the American Express Winter Sculpture Fair

Issued by OnPoint PR 12 Apr 2019

A collaboration between American Express and Artlogic, together with Franschhoek Tourism and Nirox Sculpture Park, comes to life from the 11-12 May 2019. The 7th edition of the American Express Winter Sculpture Fair is made possible through a partnership, whose collective expertise has crafted a novel experience that marries three lifestyle areas; food, wine and sculpture.

On 11 and 12 May, guests are invited to journey out to the Cradle of Humankind for an enchanting escape from city life. There they will be able to sample some of the best food and wine in the country, all the while being wrapt in the wonder of sculpture that adorns the breathtaking landscape of Nirox Sculpture Park.

"We are strongly aligned with American Express in crafting quality lifestyle experiences that add value to people's lives. Together, we strive to open up channels of access to the arts, as well as an opportunity to engage personally with seasoned South African Chefs and vignerons; something that is completely unique to this event," says Cassandra Twala, Fair Curator, Artlogic.



"We are once again delighted to be the headline sponsor of an event that brings families together in a unique and beautiful setting to celebrate art and lifestyle, aspects that are cornerstones of the American Express brand. The American Express Winter Sculpture Fair remains one of the most exciting dates on the annual calendar and we look forward to, once again, welcoming our American Express cardmembers to a taste of Franschhoek in the Nirox sculpture gardens. For the second year running Amex Cardmembers will benefit from exclusive offers, secret benefits and VIP experiences for the whole family," explains Chris Wood, Head of American Express South Africa.

The 7th edition sees top chefs and winemakers from the Franschhoek Valley bringing culinary mastery and craftsmanship to Johannesburg. The likes of Rupert & Rothschild, Plaisir de Merle, The Werf Restaurant, Babylonstoren and Glenwood Estate will be joining us at this year's Fair. All vendors will accept Masterpass mobile payments, designed to make the customer experience simple, secure and hassle free.

This Mother's Day weekend promises to be a delight for the entire family - endless landscapes for the kids to enjoy, divine food and wine for the adults and remarkable sculptures for all.

For American Express cardmembers, the weekend is one filled with many perks including the fixed early bird ticket price, a priority que on arrival and an exclusive Gourmet Kitchen hospitality experience with award winning chefs. The

#AmexExperience is bound to take this event to the next level.

The 2019 Winter Sculpture Fair is open from 10am – 5pm daily on both 11 and 12 May, 2019. Tickets are available online only prior to the event at <a href="https://www.webtickets.co.za">www.webtickets.co.za</a> for R220- R240. Children 12 years and under pay R40.

For more information, visit <u>www.wintersculpturefair.co.za</u>; email <u>cassandra@artlogic.co.za</u> or like the Winter Sculpture Fair page on Facebook.

#### About the 2019 exhibition

Science grapples with our understanding of energy and our strategies for accessing and using it without the continuing depletion and contamination of the natural world. These efforts are entwined and often corrupted by economic, national and other vested interests. Mystics look beyond the physics for an alternative understanding of energy. Artists inspire new avenues of thought and fresh ways of seeing...

Against this backdrop curators, Lorena Guillén-Vaschetti and Adam Jeppesen, invite artists to awaken our perspectives...in this place known as the Cradle of Humankind, recognised by UNESCO as a World Heritage Site for its wealth of ancient geological and paleo-anthropological resources and its rich potential for research and education. NIROX Sculpture Park lies at its heart...

## List of participating artists:

Willem Boshoff (SA)

Olu Oguibe (USA)

Olafur Eliasson (Denmark)

Moataz Nasr (Egypt)

Marina Abramović (USA)

Danae Stratou (Greece)

Richard Forbes (SA)

Marco Meihling & Michael Mieskes (Germany)

Lorena Guillén-Vaschetti (Argentina)

James Webb (SA)

Richard Long (UK) (Existing works)

Rhett Martin (SA)

Jake Singer (SA)

Riyas Komu (India)

58 Collective: Elena Rocci (Italy) & Hester Reeve (UK)

## Opening times

The 2019 Winter Sculpture Fair is open from 10am – 5pm daily on both 11 and 12 May, 2019. Tickets are available online only prior to the event at <a href="https://www.webtickets.co.za">www.webtickets.co.za</a> for R220- R240. Children 12 years and under pay R40.

For more information, visit <a href="www.wintersculpturefair.co.za">www.wintersculpturefair.co.za</a>; email <a href="mailto:cassandra@artlogic.co.za">cassandra@artlogic.co.za</a> or like the Winter Sculpture Fair on Facebook.

# **About Artlogic**

Artlogic is a sponsorship and events company that specialises in high-end, boutique Fairs. The company is credited with bringing world-class events to South Africa and providing platforms for hundreds of artists, craftsmen and handmade producers from South Africa and the continent to promote and sell their work to both a local and international audience.

## **About American Express**

American Express is a global services company, providing customers with access to products, insights and experiences that enrich lives and build business success. American Express has partnered with a select group of leading banks and financial institutions around the world to issue American Express-branded products and acquire merchants on to the American Express merchant network. By leveraging its partnerships, global infrastructure and the powerful appeal of the brand, American Express has gained even broader reach for its network worldwide. In South Africa, Nedbank Ltd is the licensed issuer of American Express-branded Cards in South Africa, and also signs up merchants to accept American Express Card transactions.

For more information, visit <u>www.americanexpress.com</u> or Like the American Express South Africa Facebook Page; @AmericanExpressSA.

- Absa partners with the Karkloof Country Club in a new 3-year agreement to support the community 7 May 2024
- A feast for vegans At Panarottis 26 Apr 2024
- "Sorbet in collaboration with Depilève unveil exciting revolutionary service offering of the V-Facial treatment! 25 Apr 2024
- "Fluence Africa Influencer Festival electrifies Johannesburg with unprecedented buzz 25 Apr 2024
- Bombay Sapphire's 'Saw This Made This' local campaign 24 Apr 2024

#### **OnPoint PR**



OnPoint PR is a 21st Century PR Company. We have extensive experience in Public Relations, Media Relations, High Level Marketing, Celebrity Relations, Event Marketing, Media Production, Journalism and Social Media Practice.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com