

CTIA reaches 10 million passengers per year mark

On 28 December 2016, passengers arriving at Cape Town International Airport were told that one of them would be the 10 millionth passenger to pass through the airport in a single year. “Reaching the 10 million passengers per year mark is an important milestone for ACSA and for the Western Cape region. CTIA is a critical gateway for the continuing growth of domestic and international tourism to the Western Cape and we have seen solid passenger volume growth over the past few years,” said Deon Cloete, general manager of CTIA.



[Image Source: Cape Town International Airport](#)

CTIA is the second busiest airport in South Africa and third busiest in Africa and is now achieving well in excess of the 9.4 million passengers which passed through its doors in 2015.

Cloete added, “The infrastructure at CTIA is functioning well and is able to cope with increasing air traffic and passenger volumes, there are medium to long-term capital development plans underway to ensure that CTIA keeps ahead of volumes and maintains its world-class customer service levels.”

Minister of Economic Opportunities, Alan Winde said, “The Cape Town International Airport has hit its biggest milestone yet, highlighting once again that it is a major asset not only for those who pass through it but for jobs and growth in our economy. At a time when tourism to our region is at an all-time high, this team is continuing to up its game, offering world class service to passengers visiting our region. It is not surprising that CTIA is a firm favourite at international airport award ceremonies, helping to establish the Western Cape as one of the world’s most welcoming destinations. Through partnerships with strong role-players like the airport, tourism to the Western Cape is on the charge. This is in line with our Project Khulisa growth strategy, through which we are seeking to create up to 100,000 additional tourism jobs in our region.”

Patricia De Lille, mayor of Cape Town said, “As the City of Cape Town, we appreciate the contribution that the CTIA makes to ensure that visitors experience a world-class city from the moment that they set foot on our soil. We see the increase in frequency and creation of flights to Cape Town as a key driver of economic development in the region that has a major impact across all key sectors because this means increased opportunities for our residents.”

Increasing flights and frequencies

The partnership, also known as the Cape Town Air Access initiative, which includes the Western Cape Provincial

Government, the City of Cape Town, Wesgro and Cape Town Tourism and ACSA are constantly looking for new opportunities to pursue more direct flights and frequencies from strategic markets into Cape Town.

Wesgro CEO, Tim Harris, noted, “An increase in passenger traffic through CTIA is a direct result of additional direct air access routes into the Western Cape. This, in turn, is a key factor for economic growth and job creation in the region. The Cape Town Air Access initiative has assisted in adding an additional 538,000 two-way direct seats to Cape Town since inception across the July 2015 to December 2016 period, which has directly contributed to the growth of CTIA.”

CEO of Cape Town Tourism, Enver Duminy, said, “CTIA is a critical part of the overall tourism experience for arriving and departing passengers, and the team at CTIA ensures that every visitor receives professional and courteous on-time service while ensuring the overall ambience is world-class. We look forward to welcoming the next 10 million passengers over the coming 12 months.”

In 2016 SKYTRAX awarded CTIA as the Best Airport in Africa for the 5-10 million passenger category, and the airport currently has a Global Ranking of 22nd in the World's top 35 Airports.

For more, visit: <https://www.bizcommunity.com>