

Sta-Sof-Fro presents Wear You

A celebration of the 'versastyle' woman.



















Sisters, wives, friends, aunts, daughters, girlfriends, partners, cousins... All words that can be used to describe the ladies who gathered together on Saturday to engage and share with like-minded individuals - all in the name of sisterhood. The occasion? The Sta-Sof-Fro Wear You Salon Seminar - a movement that celebrates the #versastyle woman. Wear You is a meeting of the minds of women from all walks of life, with one thing in common- they are real women living in the real world.

The Venue in Sandton played host to the first of a series of seminars and featured an esteemed panel of industry shapers and leaders who represent the Versastyle woman.

Talking wealth and the necessity to create and maintain it in its various facets, wealth coaches Nelisiwe Masango and Samke Mhlongo, entrepreneur and speaker Thato Kgathanye as well as modern-day professionalista Aurelia Nxumalo took the stage to share tips, insights and break stereotypes. The ladies shared personal experiences and wisdom to a select group of ladies, talking the how's, the what's and they why's of wealth.

This year, Sta-Sof-Fro is at the forefront making sure women in Mzansi are embracing who they are, with confidence.

"After feeling suppressed and suffocated in my previous job, I vowed to make it my mission to uplift women in any way I can in what I do. These conversations are not a nice to have, they are a must. We have a history of questionable money habits which have to be challenged and changed. All of the ladies of the panel opened up necessary dialogue concerning wealth and we at Sta-Sof-Fro are thrilled to stand behind such a powerful movement," commented Sta-Sof-Fro brand manager Lerato Selepe.

The next Wear You Salon Seminar takes place on the 12 May. For more information, follow the conversation on;

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