

Daily Sun makes no ethics sense

In this new culture of journalistic titillation {as perpetuated by the Daily Sun}, we teach our readers that trivia is significant, that the lurid and the loopy are more important than real news.

Deon du Plessis Daily Sun publisher launches a vitriolic attack on a critical reader of the mass media. In an apparent attempt to forestall critics he says "the people who complain and wring their hands are not our target audience."

So if you are not prone to reading trash you cannot alert other fellows to its destructive effects. He cajoles his critics not to bother him - "rather than complain about us, DO NOT BUY THE PAPER."

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