

Ogilvy Africa awarded in Kenya, Ghana

Ogilvy & Mather Africa has stamped its position as the continent's best and most creative agency, winning awards in Kenya and Ghana.



The agency has won a total of 29 awards in 2016, capping a great year of creatively executed integrated marketing communication campaigns across Africa. During the recently held Marketing Society of Kenya Awards 2016, the agency bagged six awards in digital, PR and Sports Marketing. It was also named the Best Advertising Agency for 2016, in addition to picking two of the four 'Platinum Best of the Best' awards at the Gong-Gong Awards.

These latest wins continue a streak of awards that Ogilvy & Mather Africa has bagged this year. Ogilvy & Mather Africa scooped 20 prizes in the Advertising Practitioners Awards 2016, including two of the top Grand Prix prizes, as well as the Young Creatives Awards.

The CEO of Ogilvy & Mather Africa, Nadja Bellan-White said that the agency's recognition across different African markets is testimony to the quality of its work.

"At Ogilvy, we always aim for the twin peaks of creativity and efficiency in all the iconic work we develop and execute for our clients. This is the reason why we have continued to stand out and to be recognised by our peers, not only in Africa, but also the rest of the world, over the last 68 years of our existence. We are about building and transforming brands," Bellan-White added.

Globally, Ogilvy is the most creative network having been named 'Network of the year' for the fifth time at Cannes International Festival. Ogilvy and Mather is Africa's premier communications agency with operations in 27 countries across the continent.

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