

Research shows Facebook dominates Kenya's social media

Published yesterday, 8 July 2014, research by The Digital Rand on *The State of Social Media in Kenya*, shows that Facebook dominates Kenya's social media with 3.8 million users, reports Ventures Africa.



For more:

- Ventures Africa: [Facebook Dominates Social Media Growth In Kenya...](#) Lagging far behind, LinkedIn reportedly has 1.5million users, Twitter 650,000 users and Google+ 350,000 users. The report further reveals that roughly 10% of the Kenyan population engage in social media activities daily with 570 million tweets expected by the end of 2014.

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