

Workshop guide to LinkedIn

The PR-Net is offering a LinkedIn workshop on Tuesday, 9 September 2014 from 2pm until 6pm at Cassia Restaurant, Nitida Wine Estate, Cape Town.

It indicates that using LinkedIn effectively as a way of engaging with business leaders is something everyone should know and, according to Retha van Staden, too few do.

As public relations professionals, LinkedIn also provides a platform to build communities and to engage with them in a business environment. As Facebook and Twitter become infused with adverts and promotional posts, LinkedIn seems to be the only social media networking tool that remains untainted.



To book, go to www.pr-net.co.za.

For more, visit: <https://www.bizcommunity.com>