

Internet.org app to launch in Kenya

Vice President of Product for Internet.org at Facebook, Chris Daniels, has announced that the [Internet.org app](#) will be available to Airtel subscribers in Kenya later this week.



Chris Daniels. Image via africa.comworldseries.com

The app provides a set of locally relevant basic internet services free of charge in order to make it easier for people to access the internet.

In Kenya, Airtel customers will have free access to: AccuWeather; BBC News; BBC Swahili; BabyCenter & MAMA; BrighterMonday; Daily Nation; Ebola Information; Facebook; Facts for Life; Girl Effect; Jamii Forums; Messenger; OLX; Scholars4Dev; SuperSport; Toto Health; Wattpad; Wikipedia.

At the launch, Airtel Kenya CEO Adil El Youssefi said, "This partnership responds to the needs of our youthful customers who are in constant need to access the internet and keep in touch with events and activities at all times.

Adil further commented, "With the latest 3G network technology in Kenya, Airtel has been at the forefront of the data revolution in Kenya. Through Facebook's Internet.org app, Airtel customers using mobile internet capable devices will now be able to access a set of free services in categories such as health, education, sports, jobs, and local information. This demonstrates Africa's increasing relevance and contribution to the global innovation map."

"Following our great success with the Internet.org app in Zambia, Facebook is excited to continue its partnership with Airtel to bring the Internet.org app to its customers in Kenya. We can make a big impact by making the internet accessible through this set of free basic services, which we hope will ultimately lead to more people coming online," said Daniels.