

Silvia Njoki scoops Blogger of the Year 2015 at Bake Awards

By [Lilian Muteji](#) 5 May 2015

The annual BAKE (The Bloggers association of Kenya) awards took place Saturday night at Ho Intercontinental. Silvia Njoki of the fashion and style blog [Silvianjoki.com](#) was awarded the blogger of year title taking over from Biko Zulu of [Bikozulu.com](#), who was last year's blogger of the year.



Silvia was the overall winner of the blog of the year award and also had a landslide win in the fashion blog category. Biko Zulu retained his title as best creative writing blog and so did ghafla in the entertainment category. MichezoAfrika and Techmoran also maintained their titles as the best sports and technology blogs respectively.

The Kenyan Blog Awards seeks to reward bloggers that post on a regular basis, have great and useful content, are creative and innovative. These awards represent BAKE's efforts in the promotion of quality content creation.

The Kenyan Blog Awards journey started on 8 January with the launch of the awards plus the opening of the submission phase where Kenyan blogs could be submitted into the competition. The submission phase closed on 18 February which saw 1800+ blogs being submitted into the competition. The judges took over and trimmed the submissions to just five per category.

The voting phase of the Kenyan Blog Awards was then opened on 2 March where the Kenyan public got to vote for their favourite Kenyan blogs. The voting phase closed on 30 April with the total vote tally for all the categories being 151,309 votes.

The inaugural BAKE Blog Awards was in 2012 and it had 14 categories; best technology, photography, creative writing, business, food, agriculture, fashion, politics, sports, general and corporate blogs. There were also awards for the "tweeps" of the year. Blogs submitted were 300 and 10,000 people voted. The gala event to award the winners was held on 5 May 2012 at Nairobi Serena.

In 2013 we had the second edition which had 15 categories. 'Lifestyle/Entertainment', 'Blog of the Year' & 'Travel Blog' were added as categories after removing the two twitter categories i.e. Best Individual Tweep & Best Corporate Tweep. The General category was renamed to 'Topical'. 500 blogs were submitted and 50,000 people voted. The gala event to award the winners was on 4 May 2013 at Southern Sun Mayfair Nairobi.

In 2014 the awards were held at Intercontinental Hotel Nairobi and it had 17 categories. Two new categories 'Best County Blog' and 'Best Health Blog' were added. Over 800 blogs were submitted and more than

50,000 voted in the 2014 awards. The 2014 awards produced a tie on the Best Sports Blog category which was a first for the awards.

The 2015 BAKE Kenyan Blog Awards year saw the addition of one new category "Best Education Blog" category.

Check out the full list of winners

1. Best Technology Blog - <http://techmoran.com/>
2. Best Photography Blog - <http://buoart.com/>
3. Best Creative Writing Blog - <http://bikozulu.co.ke/>
4. Best Business Blog - <http://kenyabusinessideas.com/>
5. Best Food Blog - <http://pikachakula.com/>
6. Best Environmental/Agricultural Blog - <http://graduatefarmer.co.ke/>
7. Best Fashion/Beauty/Hair/Style Blog - <http://silvianjoki.com/>
8. Best Politics Blog - <http://info.mzalendo.com/>
9. Best New Blog - <http://pendotalk.co.ke/>
10. Best Corporate Blog - <https://storymojafrica.wordpress.com/>
11. Best Topical Blog - <http://www.kenyaweddings.co.ke/blog>]]
12. Best Sports Blog - <http://www.michezoafrika.com/>
13. Best Entertainment/Lifestyle Blog - <http://www.ghafla.co.ke/>
14. Best Education Blog - <https://cipitlawstrath.wordpress.com/>
15. Best Travel Blog - <http://www.travelstart.co.ke/blog/>
16. Best Health Blog - <http://janemukami.com/>
17. Best County Blog - <http://northriftpolitics.com/>

18. Kenyan Blog of the Year - <http://silvianjoki.com/>

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