

BBC Pop Up heads to Kenya in July

Ahead of President Obama's visit to the Global Entrepreneurship Summit in Nairobi, taking place on 25 & 26 July, BBC's travelling news bureau BBC Pop Up will be heading to Kenya.



While in Kenya the unit will join forces with the BBC Africa team ([@bbcafrica](#)) based in the country, to give communities both in Kenya and the U.S. their say on the visit.

Crowd-sourcing stories from Kenyan Americans in the US and locals in Kenya, BBC Pop Up will be producing short and long form video content for BBC World News and [bbc.com](#), including for its flagship Focus on Africa programme, which airs Monday - Friday at 19:30 CAT, plus a standalone documentary to broadcast on the channel on 8 August.

Once in Kenya, the team will be utilising the expertise and insight of the BBC's East Africa Bureau in Nairobi including colleagues at the BBC's Swahili and Somali language services. BBC Pop Up's host in Kenya will be Anne Soy ([@annesoy](#)), and the team will be holding a community meet-up in Nairobi, to help crowdsource more stories as well as utilise the unit's social media accounts for newsgathering.

BBC Pop Up is the BBC's start-up travelling journalism unit, which was launched in 2014 by the BBC's North America digital team based in Washington DC as an experimental project. The unit spent six months on the road based in a different U.S city each month, where the small team of video journalists held community meet-ups to crowdsource story ideas from local residents.

Matt Danzico from BBC Pop Up says: "BBC Pop Up has aimed to turn around the traditional idea of newsgathering, and looked to local communities to drive stories and ideas. We want to act as the vehicle through which the community tells its story to our global audience. This July, we're expanding that idea by being the bridge between countries as well."

To find out more about BBC Pop Up go to [bbc.com/popup](#) or on twitter [@bbcpopup](#).