

Barack Obama's visit to Kenya tops July Google search

US President Barack Obama visit to Kenya topped Google search in July. The top searched term was 'Obama in Kenya' as the country hosted President Obama in his maiden visit as the first US head of state to set foot on Kenyan soil...

By Ngare Kariuki 12 Aug 2015



The next four of the five top trending searches--also related to the historic visit-- were Auma Obama (President Obama's half-sister), The Beast, POTUS and Air Force One.

'The Beast', President Obama's official state car and one of the most recognisable symbols of US presidency was the second most searched topic.

Kenyans were intrigued by the vehicle as most took to the social media to describe its specifications and others boasted of having caught a glimpse of it on Kenyan roads.

The third trending search was POTUS, an abbreviation for 'The President of The United States', which is also the US leader's personal twitter handle @POTUS. Many Kenyans went online to find out the meaning and genesis of the term.

Dr Auma Obama came in fourth after President Obama offered her a ride in 'The Beast' when she received him at Jomo Kenyatta International Airport.

Air Force One, the official aircraft that carries the US president also made it to top ten trending searches.

Actor Benson Wanjau, popularly known as Mzee Ojwang, was also ranked among the most searched following his death while undergoing treatment at the Kenyatta National Hospital.

He was the sixth most trending search term.

Barcelona FC forward, Pedro Rodriguez, a 28-year-old Spaniard who was transferred to English club Manchester United, was ranked fifth in the top 10 searches.

The Emirates Cup, a preseason association football invitational competition hosted by English club Arsenal at their home ground Emirates Stadium in London came seventh.

Gatundu South MP Moses Kuria, who is facing a court case over alleged incitement to violence, was trending the whole of July and was the eighth most searched topic.

Eid Mubarak, a traditional Muslim greeting reserved for use during the celebration of the festival of Idd also

made it to the top searched topic in July.

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