

Kenyan mobile phone users up to 38 million

Kenya now has 37.8 million active mobile phone numbers with the Internet cum data market registering 21.6 million users.

By [James Kariuki](#) 7 Jan 2016



Image via [123RF](#)

The just-released Communications Authority of Kenya (CA) quarterly report said pre-paid tariffs continued register the highest rate of growth that now stands at 97.3 per cent compared to post-paid that saw a rise of 1990,000.

The report does not, however, take into consideration Kenyans who own more than two lines from different mobile service providers.

The CA quarterly findings say that Kenyans accessing the Internet fuelled by the urge to log onto social media sites to update status and converse with virtual friends while on the go, continued to excite the data market.

The portion of Kenyans accessing the Internet reached 74.2 per 100 inhabitants.

Broadband subscriptions increased by 19.3 per cent to reach 6.3 million up from 5.3 million subscriptions recorded during the previous quarter marking a penetration level of 14.7 per cent.

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