

## StarTimes ON app now accessible in Kenya

StarTimes has officially launched its on demand mobile video streaming service in Kenya. The service, StarTimes ON, allows you to watch an array of content for free, but you need a subscription to view sporting content and as well as some premium content.



The subscriptions start from 0.29 USD (Ksh 30), 1.17 USD (Ksh 120) and 2.34 USD (Ksh 240) for daily, weekly and monthly plans respectively. The app has been accessible in some African countries for a while now and has already a lot of contents to get you started.

You can select between movies, series, entertainment, news and kids section. Most of the major free-to-air channels are accessible on the app. However, you have to pay to access exclusive channels such as National Geographic and Bloomberg.

The app streams in standard definition and well as high definition. Furthermore, StarTimes praises the service as being about 66% more efficient than YouTube when it comes to data usage.

StarTimes ON can be downloaded from Google's Play store and Apple's App Store.

*Source: NexTVAfrica.com.*