

Edith Leeuta named CEO of paper producer responsibility organisation Fibre Circle

Edith Leeuta has been appointed CEO of Fibre Circle, the producer responsibility organisation (PRO) for the South African paper and paper packaging sector, effective 1 May.



Edith Leeuta, CEO of Fibre Circle

“The Fibre Circle Board is delighted to welcome Edith to the team,” said chairperson Dinga Mncube. “Her vision, drive, passion for the environment, and experience are what Fibre Circle needs to ensure that our children inherit a better environment.”

Echoing these sentiments, Leeuta said, “We all have a role to play in leaving the Earth a better place than what we found for future generations.”



Turning used wipes into playground equipment

19 Apr 2022



Strong emphasis on re-use and recycling

Fibre Circle is responsible for the implementation of the extended producer responsibility (EPR) programmes, which includes the collection of fees from manufacturers and importers of paper products, and provides support in the development of sustainable, end-of-life programmes with a strong emphasis on re-use and recycling.

It also provides support for the creation and development of small- to medium-sized businesses, with waste beneficiation and job creation as major objectives, particularly in rural areas.

Prior to joining Fibre Circle, Leeuta was employed as senior human capital business partner at Standard Bank.

She has also acted in both management and consultancy roles for several organisations including Bidvest, Nedbank, First National Bank, PricewaterhouseCoopers, the Department of Science and Innovation, the Department of Agriculture and Rural Development, and the Gauteng Provincial Legislature.

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