

## Mobile-XL, Cellulant launch XLBrowser in Kenya

LOS ANGELES: Mobile-XL announced on Thursday, 13 November 2008, that its XLBrowser will be released to Cellulant's Kenyan-based customers. Starting November 14, download links for the XLBrowser will be sent to 200,000 Cellulant customers via SMS.

Ken Njoroge, CEO of Cellulant commented, "The XLBrowser mobile phone application provides our customers with a simple browser where they can access our wide variety of mobile content. Everything is available to them easily, instantly and best of all, affordably. We also see the XLBrowser as a unique way to deliver all our mobile content services including ringtones and other multimedia products."

"We expect the XLBrowser to be particularly valuable in Kenya, where internet and WAP technologies remain limited, unreliable, and expensive. This release helps to put Kenyans at par with access to information currently available in many other parts of the world," said Guy Kamgaing-Kouam, CEO of Mobi XL.

The XLBrowser is a mobile phone application that utilises SMS to provide instant access to global and local information using almost any mobile phone. The XLBrowser's interface allows users to select and instantly receive information, news, sports, finance, entertainment, games, music etc.

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