

Standard Chartered launches mobile banking in Kenya

Standard Chartered has announced the launch of mobile-phone banking ('mBanking') in Kenya. It is the first bank in Kenya to introduce 'mBanking' on the USSD (Unstructured Supplementary Service Data) platform to the market.

The new product will provide Standard Chartered Bank's customers with access to 24 hour banking through their mobile phone.

Richard Etemesi, the bank's chief executive officer said that the new development is part of the bank's efforts to provide alternative delivery channels for their customers.

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