

Kenya's Orange Mobile hits one million subscriber mark

Kenyan mobile network operator Orange Mobile, a subsidiary of Telkom Kenya, has within eight months of its launch managed to attract one million subscribers.

Says Dominique Saint-Jean, Telkom Kenya's CEO in a statement: "The success we are celebrating today not accidental. It has been hard won, thanks to the unceasing commitment and incredible energy of our employees."

Orange Mobile launched as part of Telkom Kenya's new commercial brand Orange in September 2008. To date, the company has invested over KES10 billion on infrastructure and maintenance.

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