

Kenyan scoops \$1m in Nokia mobile app challenge

John Waibochi of Virtual City, from Kenya, on Thursday scooped the Nokia \$1,000,000 Growth Economy Venture Challenge at Nokia World.

Launched at CES 2010, Nokia's Growth Economy Venture Challenge called on innovators from around the world to create a mobile product or service to improve the lives of people in developing nations and compete for the chance to win venture capital investment of \$1 million.

This is an investment of \$1m in Waibochi's business, so it comes with support and connections that only an organisation of Nokia's size can provide. The award was given out by Stephen Elop, Nokia's new CEO, as the first action of his at Nokia - this sends a certain signal to all devs around the world.

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