

## MTN Kenya rebrands to MTN Business Kenya

MTN Business, a wholly-owned division of telecommunications company MTN, on Wednesday (27 October 2010) celebrated the integration of UUNET Kenya into its stable, through a rebranding exercise to MTN Business Kenya with immediate effect.



MTN said that through its new entity, it aimed to improve the competitiveness of Kenya's business sector.

"An array of key structures and network transitions has been implemented to deliver standardised service and seamless integration for customers culminating with the official name change, MTN Business Kenya," said MD Tom Omariba.

"With the rebrand, one of our core objectives is to open up the region for business with additional value added services offerings," he said.

Omariba' said the company would continue to provide solutions in the data sphere and would carry interne traffic from pan-African networks to the rest of the world by leveraging the MTN Business infrastructure.

MTN Business, the business channel of MTN SA, is focused on providing business communication solutions to both small and large businesses as well as the public sector.