

2011 Framepool/LBB/FireFlies Challenge shortlist

LONDON, UK / MUNICH, GERMANY / PARIS, FRANCE / NEW YORK, US: The shortlist of the 2011 Framepool/ LBB/ FireFlies Challenge is out! The jury - including representatives from RSA, BBDO, 180 Amsterdam and Publicis - evaluated more than 40 short movies on the topic 'compassion'.



The entries came from all around the globe, from the United States to Indonesia, Japan and the Czech Republic. All 10 shortlisted films will be showcased during the Cannes Lions Festival on 23 June, along with the presentation of the award to the winners.

Amongst these 10 films the final winners of the 2011 Framepool/ LBB/ FireFlies Challenge will be presented during the screening and award show on 23 June:

Shortlist of the 2011 Framepool/ LBB/ FireFlies Challenge:

- Frank: Cassie Earl & Charlotte Humphreys, United Kingdom
- The Choice: Matthias Klein, Germany
- Slow Dance: Aischa Muller, Italy
- What Could I Do?: Gianni Manno, France
- Reminded: Daisuke Izumi, Japan
- Homeless: Malte Ollroge & Christoph Hars, Germany
- Motherless Child: Christopher Watson-Wood, United Kingdom
- Now, Listen!: Dominik Dusek, Czech Republic
- The Good Samaritan: Ryan Vernava, United Kingdom
- Bluebird: Milena Petrovic, Serbia

Amongst this year's jury favourites, entries from Europe are dominating. Young directors from the United Kingdom lead the shortlist with three films, Germany follows with two works. With Daisuke Izumi from Japan, one of last year's winners again managed to get on the shortlist.

Award Show on 23 June 23 in Cannes

The award show will take place at the Cinéma Star in Cannes on 23 June, 5 pm. Thanks to this year's sponsors ACHT Frankfurt and UNCLE Berlin, the winners can expect prizes worth around €14 000.

For more, visit: <https://www.bizcommunity.com>