

RIM to launch new BlackBerry 7 smartphones in Kenya

Research In Motion (RIM) today announced its plans to release three new BlackBerry smartphones, namely the Curve 9360, Torch 9810 and Torch 9860, based on the BlackBerry 7 Operating System (OS) in Kenya.



The new BlackBerry 7 operating system introduces the next generation BlackBerry browser, featuring a faster, more fluid web browsing experience that is among the best in the industry. Combining the improved performance of the advanced WebKit browser engine together with hardware enhancements, BlackBerry based smartphones deliver browsing results up to 40% faster than BlackBerry 6 based smartphones.

Additional enhancements to this next generation BlackBerry browser include optimized zooming and panning for smoother web navigation and optimized HTML5 performance for incredible gaming and video experiences.

Waldi Wepener, regional director at RIM said, "The BlackBerry solution offers a best-in-class mobile communications experience with enhanced browsing and richer multimedia on a new, performance-driven platform powered by the latest BlackBerry software. We believe that the customers in Kenya will be thrilled by these powerful new BlackBerry smartphones."

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