

Media invited to Kenya Climate Innovation Centre launch in Nairobi

The Kenya Climate Innovation Centre (CIC), an innovative model to accelerate locally owned, locally developed solutions to climate change, will be launched in Nairobi tomorrow, Wednesday, 27 September 2012. Members of the media are invited to the opening ceremony and launch.

The CIC will be the "go to" institution to network and cluster Kenyan activity for emerging climate solutions that bring economic development and green growth. It is supported by the World Bank's infoDev in partnership with the governments of Denmark and UKaid. The CIC will offer financing and other services to businesses that can profitably address local climate challenges and create sustainable jobs. It will bring entrepreneurs and startups into the global clean technology revolution.

The Kenya CIC is part of infoDev's Climate Technology Program (CTP), which is establishing Climate Innovation Centres in six other developing countries and a set of global services to support and link them.

The CIC will be hosted at Strathmore University's Business School, in collaboration with Global Village Energy Partnership International (GVEP), PriceWaterhouseCoopers (PWC) and the Kenya Industrial Research and Development Institute (KIRDI).

Official launch

Members of the media are invited to the opening ceremony and official launch tomorrow, 26 September 2012, at the Strathmore Business School in Nairobi. The ceremony will commence at 9am and continue until 12 noon.

Speakers include:

- Dr. Izael Da Silva, School of Business, Strathmore University (Welcome address)
- Johannes Zutt, World Bank country director for Kenya (Opening remarks)
- H.E Geert Aagaard, Danish ambassador to Kenya
- H.E Dr. Christian Turner, British High Commissioner
- A representative of Kenyan government with a keynote address

The launch will feature presentations, a tour of the CIC and an exhibition of climate technology SMEs.

For Media RSVPs, contact Linda Karimi on linda@exclamationmarketing.co.ke.

For more, go to www.infodev.org/climate