

AccorHotels strengthens West Africa footprint with signing of new hotel

AccorHotels has signed Mövenpick Hotel Dakar in partnership with Excellenc6 Senegal Hotels & Resorts. Opening in early 2021, the 462-key hotel will be located in Diamniadio close to Dakar's Blaise Diagne International Airport.



Image Supplied.

The signing marks the launch of Mövenpick Hotels & Resorts in Senegal and strengthens the brand's footprint in Western Africa. The hotel will benefit from a prime location in a mixed-used development with financial, residential, recreational and conference districts, as well as a university, state ministries and a 50-hectare industrial park.

Following the signing, Marc Descrozaille, chief operating officer commented: "This strategic project with our valued partner not only solidifies Movenpick's presence in this fast-developing region but also affirms our group's longstanding affinity with Senegal, cemented with the opening of our first hotels in Dakar almost 50 years ago under our midscale and luxury brands."

Development features

Mövenpick Hotel Dakar offers guests and local residents the choice of 11 venues including three speciality restaurants, one panoramic restaurant and bar and an all-day dining outlet. The modern urban resort will also feature a conference centre with 12 meeting rooms, while leisure travellers, including families, will enjoy facilities such as two swimming pools, tennis and basketball courts, a kids club and a spa.

"With its vast range of facilities and restaurants, unique style of Swiss hospitality and sought after location, Mövenpick Hotel Dakar will be well positioned to cater to strong demand generated by a growing number of business and leisure travellers visiting this vibrant capital city."

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