

Condé Nast reshuffles global leadership, Anna Wintour's role goes worldwide

#NEWSWATCH: American mass media company Condé Nast has made some changes to its global leadership team. The restructure blends together Condé Nast and Condé Nast International into a unified global team.



Image credit: Vogue International.

The reshuffle is aimed at preserving local editorial voice and authority, enhancing focus on the consumer, unifying the company's ad and commercial sales functions and developing new ways to share capabilities and best practices across the company.

"One of my top priorities has been to define our organisational structure so that we can take full advantage of our unique growth opportunities and exceptional content around the world," said Roger Lynch, CEO of Condé Nast.



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Independent Media 10 Aug 2017



"I'm confident that our new global structure will better enable us to collaborate across teams and markets and, ultimately, deliver unparalleled experiences for our consumers and clients."

As part of the reshuffle, Condé Nast golden girl Anna Wintour takes on an additional role. While she will continue in her role as US artistic director and editor-in-chief of *Vogue US*, she will add global content advisor and oversight of *Vogue International* to her responsibilities.

“ Anna Wintour is officially (International) Vogue Queen. I'm particularly interested in how this will reflect on all the other Vogues considering her current work in US Vogue is heavily commercial whereas other Vogues (i.e. Italia, Portugal, CS - my faves) are artistic. <https://t.co/nnT5kj3YUd>— Cedric Querubin (@humancedtipede) [August 15, 2019](#) ”

Her expanded role will involve advising the executive leadership team on global content opportunities and act as a resource to editors-in-chief and editorial talent worldwide.

For more:

[Condé Nast announces new global leadership structure](#) – Condé Nast.

For more, visit: <https://www.bizcommunity.com>