

# Netflix launches comprehensive biannual report on most watched shows

By Karabo Ledwaba

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Netflix has for the first time revealed a comprehensive report on their most watched shows in the world with action series *The Night Agent* taking the number one spot.



Night Agent pulled in the most views. Source: Netflix.

The show which launched season one on the platform in 2023 was viewed for 812.1 million hours. This was followed by season two of *Ginny & Georgia* and South Korean series *The Glory*.

## Twice a year

The new report, called *What We Watched: A Netflix Engagement Report* will be released twice a year with a comprehensive list of what people watched on Netflix over a six month period, including: hours viewed for every title — original and licensed — watched for over 50,000 hours; the premiere date for any Netflix TV series or film; and whether a title was available globally.

NETFLIX			
What We Watched: A Netflix Engagement Report			
Hours viewed from January to June 2023			
Title	Available Globally?	Release Date	Hours Viewed
The Night Agent: Season 1	Yes	2023-03-23	812 100 000
Ginny & Georgia: Season 2	Yes	2023-01-05	665 100 000
The Glory: Season 1 // 더 글로리: 시즌 1	Yes	2022-12-30	622 800 000
Wednesday: Season 1	Yes	2022-11-23	507 700 000
Queen Charlotte: A Bridgerton Story	Yes	2023-05-04	503 000 000
You: Season 4	Yes	2023-02-09	440 600 000
La Reina del Sur: Season 3	No	2022-12-30	429 600 000
Outer Banks: Season 3	Yes	2023-02-23	402 500 000
Ginny & Georgia: Season 1	Yes	2021-02-24	302 100 000
FUBAR: Season 1	Yes	2023-05-25	266 200 000
Manifest: Season 4	Yes	2022-11-04	262 600 000
Kaleidoscope: Limited Series	Yes	2023-01-01	252 500 000
Firefly Lane: Season 2	Yes	2022-12-02	251 500 000
The Mother	Yes	2023-05-12	249 900 000
Physical: 100: Season 1 // 피지컬: 100: 시즌 1	Yes	2023-01-24	235 000 000
Crash Course in Romance: Limited Series // 일타 스캔들: 리미티드 시리즈	Yes	2023-01-14	234 800 000
Love Is Blind: Season 4	Yes	2023-03-24	229 700 000

"Success on Netflix comes in all shapes and sizes, and is not determined by hours viewed alone. We have enormously successful movies and TV shows with both lower and higher hours viewed. It's all about whether a movie or TV show thrilled its audience — and the size of that audience relative to the economics of the title. To compare between titles it's best to use our weekly Top 10 and Most Popular lists, which take into account run times and premiere dates," said Netflix in a statement.



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## Transparent

In a conference call with reporters, CEO Ted Sarandos said the streaming giant had to become more transparent about numbers as more streaming companies emerged. He said in the past they felt they did not need to share the information publicly because the only competition was traditional television.

"Over time we have become more increasingly transparent about what people are watching on Netflix. When we started streaming 16 years ago it was an exotic proposition, there was no other streamers to compare to us. And comparing live TV to Netflix on demand was like comparing apples to oranges," he said.

Read the full report [here](#).

## ABOUT KARABO LEDWABA

Karabo Ledwaba is a Marketing and Media Editor at Bizcommunity and award-winning journalist. Before joining the publication she worked at Sowetan as a content producer and reporter. She was also responsible for the leadership page at SiMug, Sowetan's lifestyle magazine. Contact her at [karabo@bizcommunity.com](mailto:karabo@bizcommunity.com)

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