

African league football now available on MultiChoice

By <u>Carole Kimutai</u> 2 Aug 2011

Subscribers to DStv Access, Family and Compact bouquets across Africa can now watch African league football matches on SuperSport. Viewers are able to watch selected live soccer games with effect from Monday, 1 August 2011 following the launch of SelectSport.

The recent launch of SelectSport allows subscribers to access repeat broadcasts of matches from the African leagues in countries including Kenya, Zambia and Nigeria, and selected live international soccer games from the English Premier League, Champions League, Spanish La Liga, German Bundesliga, French Football and Europa league matches.

MultiChoice Africa responds to viewers requests

President of MultiChoice Africa, Collins Khumalo, said the new channel is a direct response to the viewing requests from DStv subscribers who wish to watch the most competitive soccer leagues in the world at an affordable price.

"The introduction of a new sports channel SelectSport, at no additional cost to subscribers, is the company's gift to its subscribers for their loyalty, and the new channel will launch ahead of the new soccer season for the benefit of all its subscribers," said Khumalo.

MultiChoice Kenya is a joint venture between MultiChoice Africa and the Kenyan Broadcasting Corporation.

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