

2022 PHNX Awards calls for entries

The PHNX Awards, now in its third year, is once again calling for entries from people behind great creative work.



Launched in the heart of the pandemic, the PHNX Awards have evolved into an annual celebration of the resilience of creativity. In 2020, AdForum launched the PHNX Awards as a way of supporting our industry and proving that nothing can keep creativity down. Originally a one-off award, its success has led to the founding of a new player in the global awards landscape.

As in previous editions, the PHNX will bring together a diverse jury of creatives, marketers, journalists, strategists, agency leaders and consultants – the only jury of its kind.

To make sure the PHNX is as accessible as possible, initial entry is free, with a subsequent fee of €150 per entry **only** if the work is shortlisted. This is designed to keep things fair while covering costs.

Entries are now open and will close on 1 May 2022 and the shortlist will be published on 16 May. The grand jury will then vote on the Gold, Silver, Bronze and Grand Prix candidates. Winners will be honoured during an online celebration on 16 June.

As always, the PHNX Awards aims to celebrate the people behind the great work. Organisers are calling on agencies, freelancers, brands and production companies to enter a carefully curated selection of 25 categories, with a focus on craft.

Philippe Paget, AdForum CEO and founder of the PHNX said: “Since the very first PHNX experiment, we have seen that

there is a place in the world for a highly accessible competition judged by a different kind of jury – a jury drawn from every corner of our industry. The standard of entries is always outstanding, and it gives me great pleasure to see the PHNX fly again.”

For more, go to www.adforum.com/phnx

For more, visit: <https://www.bizcommunity.com>