

## **Marketing costumes**

Do you know of any reputable service provider in the country who can design and manufacture prototype marketing costumes?

Branding events and exhibition shows is not an easy thing to do. This is so because quite a number of companies (both reputable and emerging)and institutions would want to grab that very moment with greediness in order to compete with other brands in the shows. You therefore need to be absolutely unique and very exclusive in your approach as an institution to draw more attention to the stalls. I find the marketing costumes of caricatures and so forth, an interesting way of drawing attention. There seems to be few, if any, local companies that can provide services of this nature. What therefore is your view on this?

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