

Spikes Asia craft, integrated and media juries announced

SINGAPORE: Spikes Asia 2010 has announced the final three of the seven juries. The craft jury will be chaired by Akira Kagami, of Dentsu; media will be led by Jon Wilkins, of Naked Communications; and the integrated jury, comprising members from all the other juries, including jury presidents, will be chaired by David Lubars, of BBDO North America who also heads the Film, Print, Outdoor and Radio jury.



Craft jury

- Akira Kagami, executive advisor & global executive creative advisor, Dentsu, Japan - jury president
- Stanley Wong, film director, ThreeTwoOne Film Production, Hong Kong
- Shashanka Chaturvedi, director and partner, Goodmorning, India
- Toshiya Kono, executive creative director, Hakuhodo, Japan
- Merlee Jayme, Chairman & Chief Creative Officer, DDB DM9 JaymeSyfu, The Philippines
- Chris Chiu, group executive creative director, Leo Burnett/Arc Worldwide, Singapore
- Haydn Evans, head of production & content development, TBWA\Asia Pacific, Singapore
- Barry Munchick, proprietor, Velocity, South Africa

Media jury

- Jon Wilkins, founding partner, Naked Communications, Australia - jury president
- Simon Woodward, chief executive officer China, UM, China
- Ashutosh Srivastava, Leader Asia Pacific, Mindshare, Singapore
- Vishnu Mohan, chief executive officer Asia Pacific, Havas Media, India
- Malcolm Hanlon, Managing Partner Asia Pacific, ZenithOptimedia, Singapore
- Barry Cupples, chief executive officer - Asia Pacific, Omnicom Media Group, Singapore
- Nick Waters, chief executive officer - Asia Pacific, Aegis Media, Singapore

Integrated jury

- David Lubars, chairman & chief creative officer, BBDO North America, USA - jury president
- Jon Wilkins, founding partner, Naked Communications, Australia
- Bill Rosen, president, chief creative officer, Arc Worldwide, USA
- Bob Greenberg, chairman, CEO and global chief creative officer, R/GA, USA
- Rei Inamoto, chief creative officer, AKQA, USA
- Jean Lin, global chief strategy officer, Isobar, China
- Sonal Dabral, regional executive creative director Asia and chairman India, Bates 141, India
- Toby Talbot, group executive creative director, DDB, New Zealand
- Andy Greenaway, regional creative director, Saatchi & Saatchi, Singapore

- Calvin Soh, vice chairman and chief creative officer - Asia, Publicis Asia, Singapore.

Terry Savage, chairman of Spikes Asia, said, "The calibre of the jury reflects the prestige of these awards. We are honoured to bring together such highly respected, very talented and multi-award winning professionals to judge at Spikes Asia."

Spikes Asia is jointly organised by Haymarket and Cannes Lions. To submit entries (deadline 6 August), register to attend or for more information on Spikes Asia 2010 (19-21 September 2010), go to www.spikes.asia.

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