

Spikes Asia confirms 2011 festival dates, venue

SINGAPORE: The organisers of Spikes Asia have announced that the 2011 Festival will take place 18-20 September and will return to the Suntec, Singapore, with the awards ceremony taking place at the Esplanade Theatre.



The 2010 Festival saw 3058 entries judged across 10 categories - TV/Cinema, Print, Outdoor, Radio, Design, Digital, Direct & Sales Promotion, Media, Craft and Integrated, with almost 1500 delegates attending a busy two-day programme of seminars and workshops led by high profile speakers from around the world. Other highlights from the event included exhibitions and screenings, Young Spikes Integrated and Media Competitions and the Spikes Academy which offered students a dedicated learning experience.

With networking playing an important part of the Festival, the delegate programme also continued into the evenings with Networking Cocktails, Networking After Dark and the Spikes Asia Awards Ceremony and After Party. Building on this, Spikes Asia 2011 aims to be even bigger and the must-attend event for the Asia-Pacific creative industry.

"Last year proved that Spikes Asia is a genuinely inspiring festival. Both as awards and as an educational gathering of creative minds, it is claimed to be unrivalled in its region. In 2011, we aim to make the Festival even better and we are pleased that we can continue to use Singapore as the base to do this from," said Philip Thomas, CEO of Cannes Lions who with Haymarket Asia organise the event.

Delegate registration is set to open on 21 April with a special early bird discount available. Prices for delegate packages will be as follows:

Costs

Full delegate early bird price available until 1 August: S\$649

Full DELEGATE PRICE available after 1 August: S\$749

Young Spikes (under 28 years): S\$449

Young marketers (under 30 years): S\$449

Student: S\$219

Key 2011 dates

21 April: Delegate registrations open

19 May: Entries open

22 July: Entries close

1 August: End of early bird registration

Festival dates: 18-20 September

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