

Gemalto opens regional office in Côte d'Ivoire

Digital security company, Gemalto, has announced that it will be opening an office in Abidjan, Côte d'Ivoire, as part of the group's strategy of being a global player with a local presence.



It also adds to the company's presence in Africa through its offices and partnerships, in particular in South Africa, Gabon, Ghana, Morocco, Burkina, Kenya and Nigeria.

The new information and communication technologies market in Côte d'Ivoire accounts for nearly 10% of the GDP of the country, which has a cell phone penetration rate of more than 90%. This new location will therefore aim to further foster the digital development of the local economic fabric. This genuine technology hub will leverage skill transfer and the pool of engineering excellence available in the country.

"Gemalto is playing a key role in the digital revolution taking place in Africa, and has already demonstrated its position as a major player in the field of telecommunications, banking services and governmental programs," noted Eric Claudel, President of Africa & Middle East for Gemalto. "This new expertise and engineering hub will allow the implementation of an inverted innovation process, repurposing existing solutions to meet the needs and specificities of the local market. It also aims at designing Côte d'Ivoire's products of tomorrow, in line with its president's priority to turn it into an emerging country by 2020."

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