

Danie Botha appointed head of research and insights at Retail Engage

Retail Engage, a subsidiary of 2Engage, appointed Danie Botha as its new head of research and insights. Botha has years of experience in business development and research and has managed various accounts within all major industries and across all areas of research. Combining his expertise with his love for quantitative research, data analytics and insights, he prides himself on providing clients with holistic research solutions.

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