

Media24 accomplishes growth in e-commerce, digital media

The media and e-commerce businesses of Media24 brought about a double-digit growth in the past year.

The company passed on the news to its shareholders at the Welkom Yizani annual general meeting (AGM) in Cape Town on 28 August 2017.

24.com, Media24's digital media division, grew monthly by 35% and revenue by 31% in the financial year. E-fashion site Spree had a 75% increase in orders and 84% increase in revenue.

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